

Ogilvy & Mather Marketing Communications Limited

Ogilvy has been producing iconic, culture-changing marketing campaigns since the day its founder David Ogilvy opened up shop in 1948. Today, Ogilvy is an award-winning integrated creative network that makes brands matter for Fortune Global 500 companies as well as local businesses across 131 offices in 83 countries. The company creates experiences, design and communications that shape every aspect of a brand's needs through six core capabilities: Brand Strategy, Advertising, Customer Engagement and Commerce, PR and Influence, Digital Transformation, and Partnerships. Ogilvy is a WPP company (NASDAQ: WWPGY). For more information, visit <http://www.ogilvy.com/>.

Ogilvy opened its doors in Hong Kong in 1962. Today we are the most consistently creative and effective advertising agency in Hong Kong. With over 400 talented individuals driving business results for local, regional and global brands through brilliantly crafted ideas. For more information, visit <http://99queens.hk/>.

The Ogilvy logo is rendered in a classic, red, serif typeface. The letters are bold and well-spaced, with a slight shadow or depth to the characters, giving it a three-dimensional appearance. The 'O' is particularly large and prominent, followed by 'g', 'i', 'l', 'v', and 'y' in descending order of height.